Structure for the rhetorical analysis essay

Introduction: Provide background information on the speech exp, the year, historical context,

and the speaker.(2-3 sentences)

Provide a summary of the speech. Mainly provide an outline of the 3 main points.(3-4 sentences).

Thesis Statement (1 sentence): mention the 3 rhetorical strategies and their purpose or message.

Section 1-1st rhetorical strategy: Analyze the speech and use quotes that support that strategy, and provide commentary on those quotes.

Section 2-2nd rhetorical strategy: Analyze the speech and use quotes that support that strategy, and provide commentary on those quotes.

Section 3-3rd rhetorical strategy: Analyze the speech and use quotes that support that strategy, and provide commentary on those quotes.

Leave strong argument for the end.

Conclusion: write about the speech’s impact. Restate the thesis. Address the overall message.

<https://www.americanrhetoric.com/speeches/mlkivebeentothemountaintop.htm>